

## PROGRAMME SPECIFICATION

### 1. General information

<b>Awarding body / institution</b>	<b>Leeds Trinity University</b>
<b>Teaching institution</b>	<b>Leeds Trinity University</b>
<b>'Parent' School</b> ( <i>ICE / SAC / SSHS</i> )	Faculty of Business, Computing and Digital Industries
<b>Academic Group</b> ( <i>or Cluster if clearer</i> )	School of Business
<b>Professional accreditation body</b> ( <i>if applicable</i> )	N/A
<b>Final award</b> ( <i>eg. BA Hons</i> )	BA (Hons)
<b>Title of programme(s)</b>	International Business
<b>Subsidiary award(s)</b> ( <i>if any</i> )	Certificate of Higher Education in Business Diploma of Higher Education in International Business BA International Business
<b>Honours type</b> ( <i>Single / Joint / Combined</i> )	Single Honours
<b>Duration and mode(s) of study</b>	3 years full-time
<b>Month/year of approval of programme</b>	May 2018
<b>Start date</b> ( <i>this version</i> ) ( <i>month and year</i> )	September 2018
<b>Periodic review next due</b> ( <i>academic year</i> )	2023-24
<b>JACS subject code(s)</b> ( <i>Level 3</i> ) (Please refer to HESA listing on AQO website)	N120 International Business Studies
<b>UCAS course code &amp; route code</b> (available from Admissions)	N1W3
<b>SITS codes</b> ( <i>Course / Pathway / Route</i> ) (available from Student Administration)	UGBAN/INTNLBS
<b>Delivery venue(s)</b>	Leeds Trinity University and approved partner institutions @ March 2018 University of Economics & Finance, Vietnam L5 & L6 only.

### 2. Aims of the programme

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\*Integrated Assessment applies for Leeds Trinity from 2019/20. For Partner Institutions, PLA applies up to and including 2019/20 and from 2020/21 Integrated Assessment applies.

BMM5402 removal of digital skills – AG 3.7.19

Semester delivery change (BMM5582) for LTU from 1 to 2 (Sem 1 remains for approved overseas delivery) – AG Chair approval 16.12.19

Removal of BMM6462 – first requested in February 2020 but no paperwork received – MOD1 received and approved by AG Chair's Action 19.4.21

BMM4442 moved to S2 – AG Chair Action 8.6.21

Level 6 Placement Changes – Central Scrutiny Group approval May 2022.

**Rationale and general aims, including what is special about this programme  
(from the student's and a marketing perspective)**

The **rationale** for the BA (Hons) International Business programme is to provide the essential knowledge, understanding and skills required for graduates to operate effectively and successfully in a graduate level management or senior administrative role within the **international business environment**.

The programme takes a particular focus on international business (both a local UK and global perspectives) – selling and marketing of UK products abroad and vice versa; managing international teams; how companies internationalise, expand beyond borders, and adapt to develop new markets around the world; and how products and brands are developed and protected. Subsequently, this programme is targeted at students seeking a professional career in these areas.

More specifically, the general aims of the BA (Hons) International Business programme are:

1. To develop a sound understanding of the development, strategy and operations of **international businesses as organisations** and the associated management functions.
2. To develop a sound understanding of the impact and influence of the external **international environment** and internal business management requirements on key areas of business management (including, international marketing, operations of business organisations).
3. To engage students with the theoretical approaches used in the study of the **management** of business organisations (including international marketing, operations, and the business environment).
4. To develop intellectual skills of critical analysis, evaluation, synthesis, hypothesis formulation and testing and problem solving (particularly in the international business context).
5. To develop confidence and competence in oral and written communication (particularly in the international business context) utilising the appropriate register and the effective application of ICT.
6. To develop study skills and enthusiasm for learning, graduate level employability skills including the ability to work effectively both independently and as part of a multidisciplinary teams.
7. To develop the necessary knowledge, skills and experience to work effectively in a **management role or senior administrative role** within a business organisation.

The aim of Leeds Trinity University programmes, and of the BA (Hons) International Business, are to enable students to achieve graduate level career destinations through development of high-level employability skills. The programme will also help students develop a range of knowledge, skills and behaviours that enables students to be an ethically and socially responsible participant in the community and to contribute to an expansion of well-being in that community.

The programme provides opportunities for students to learn how to work with others and make an informed career choice, drawing on their experience of the work environment gained through the work placement process. This mix of theoretical and practical approaches, as well as the integration of different business functional areas in the programme, opens up a wide range of careers options by preparing students to assume management, leadership and entrepreneurial roles in different sectors of

the economy. Business and management careers span a number of industries and sectors. Graduate employment opportunities include business management, consultancy roles, and general management jobs (e.g., marketing manager, strategy planning, human resources manager, talent manager, operations manager, information technology (IT), project manager; commercial and sales manager, sales analysts, finance manager).

A BA (Hons) in International Business also offers a solid foundation for further study, such as an MBA, MA or MSc.

### 3. Student learning outcomes of the programme

#### Learning outcomes in terms of:

- **knowledge and understanding (K)**
- **intellectual / cognitive / 'thinking' skills (I)**
- **practical skills specific to the subject (P)**
- **employability skills (E)**

The 'K1', etc codes are used in section 7b) and module descriptors to refer to each of these learning outcomes.

On successful completion of the BA (Hons) International Business programme, students will be able to:

#### Knowledge and understanding (K)

- K1 **External environment** - demonstrate knowledge and understanding of the external environment in the international business context, including legal and ethical frameworks, and how this affects management and business practices, as well as the development and operation of economies and markets for resources, goods and services;
- K2 **Organisations** - demonstrate knowledge and understanding of the nature, purposes, structures, governance and activities of international organisations, including individual behaviour, team management and corporate cultures in international business;
- K3 **Key functional specialisms** - demonstrate knowledge and understanding of marketing, financial management, operations and people management in the international business context.
- K4 **Customer needs** - demonstrate knowledge and understanding of the importance of customer needs, services and relations, as well the needs of a business via theoretical and empirical evidence concerning international business contexts;
- K5 **Strategies** - demonstrate knowledge and understanding of the formulation of business and management strategies within a changing international environment and how to meet stakeholder interests;

#### Intellectual/cognitive/'thinking' skills (I)

- I1 collect, order, analyse and evaluate **quantitative and qualitative information** and data;

- I2 use **critical thinking**, analysis and synthesis to identify assumptions, evaluate financial statements and economic events, question logic and reasoning and identify implicit values;
- I3 make **informed choices** in areas of financial analysis, ethical behaviour, social responsibility and equal opportunities practice as they apply to business and people management;
- I4 demonstrate effective **cognitive**, problem-solving and **decision-making** abilities using appropriate quantitative and qualitative skills;

### Employability skills (E)

- E1 **Self-management** – the ability to plan and manage time; readiness to accept responsibility and improve their own performance based on feedback/reflective learning; the ability to take initiative and be proactive, flexible and resilient;
- E2 **Teamworking** – the ability to co-operate with others on a shared task and to recognise and take on appropriate team roles; leading, contributing to discussions and negotiating; contributing to discussions; awareness of interdependence with others;
- E3 **Business and sector awareness** – an understanding of the key drivers for business success, including the importance of customer/client satisfaction and innovation; understanding of the market/sector in which an organisation operates; the ability to recognise the external context and pressures on an organisation, including concepts such as value for money, profitability and sustainability;
- E4 **Problem-solving** – a capacity for critical reasoning, analysis and synthesis; a capacity for applying knowledge in practice; an ability to retrieve, analyse and evaluate information from different sources;
- E5 **Communication** – the ability to present information clearly and appropriately, both orally and in writing, and to tailor messages to specific audiences and purposes;
- E6 **Application of numeracy** – a general awareness of mathematics and its application in practical contexts; the ability to carry out arithmetic operations and understand data, to read and interpret graphs and tables and to manage a budget;
- E7 **Application of information technology** – the ability to identify the appropriate IT package for a given task; familiarity with word-processing, spreadsheets and file management; the ability to use the internet and email effectively;
- E8 **Entrepreneurship/enterprise** – the ability to demonstrate an innovative approach and creativity, to generate ideas and to identify and take opportunities;
- E9 **Social, cultural & civic awareness** – embracement of an ethos of community and civic responsibility; an appreciation of diversity and ethical issues; an understanding of cultures and customs in the wider community.

See also the generic objectives set out in section 4 below. Student learning outcomes for the fall-back awards of Postgraduate Certificate and Postgraduate Diploma will be a combination of the learning outcomes listed above, depending on the diet of modules studied.

### 3a External benchmarks

#### Statement of congruence with the relevant published subject benchmark statements (including appropriate references to any PSRB, employer or legislative requirements)

The aims, objectives and learning outcomes of the programme are consistent with

- the QAA's most recently published Business and Management Benchmark Statement (November 2019), [Subject Benchmark Statement: Business and Management \(qaa.ac.uk\)](http://qaa.ac.uk)

Relevant to sections 5.4. The pattern of core and option modules facilitates good coverage of the material of relevant sections of the Subject Benchmark Statement above.

### 4. Learning outcomes for subsidiary awards

Guidance	
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module at Level 4.</p>	<p><b>Generic Learning outcomes for the award of <u>Certificate of Higher Education</u>:</b></p> <p>On successful completion of 120 credits at Level 4, students will have demonstrated an ability to:</p> <ul style="list-style-type: none"> <li>i) interpret and evaluate data appropriate to the discipline;</li> <li>ii) make sound judgements in accordance with basic disciplinary theories and concepts;</li> <li>iii) evaluate the appropriateness of different approaches to solving problems within the discipline;</li> <li>iv) communicate the results of their work coherently;</li> </ul> <p>and will have had specific opportunities to display transferable skills relevant to employment related to the discipline.</p> <p><b>Generic Learning outcomes for the award of <u>Diploma of Higher Education</u>:</b></p>
<p>The assessment strategy is designed so that each of these</p>	

<p>outcomes is addressed by more than one module over Levels 4 &amp; 5.</p>	<p>On successful completion of 240 credits, including 120 at Level 5, students will have demonstrated, <b>in addition to the outcomes for a Certificate:</b></p> <ul style="list-style-type: none"> <li>i) critical understanding of disciplinary principles;</li> <li>ii) application of concepts outside their initial context;</li> <li>iii) use of a range disciplinary techniques;</li> <li>iv) proficient communication of the results of their work;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of at least one professional placement or school-based training component.</p> <p><b>Generic Learning outcomes for the award of an <u>Ordinary Degree</u>:</b></p> <p>On successful completion of 300 credits, including 60 at Level 6, students will have demonstrated, <b>in addition to the outcomes for a Diploma:</b></p> <ul style="list-style-type: none"> <li>i) an ability to make flexible use of disciplinary concepts and techniques;</li> <li>ii) critical evaluation of approaches to solving problems in a disciplinary context;</li> <li>iii) an ability to work autonomously within a structured learning experience;</li> <li>iv) effective communication of the results of their work in a variety of forms;</li> </ul> <p>and will have had the opportunity to develop transferable skills relevant to employment related to the discipline including successful completion of two professional placements or school-based training placements.</p>
<p>The assessment strategy is designed so that each of these outcomes is addressed by more than one module over Levels 4, 5 &amp; 6.</p>	

## 5. Content

## Summary of content by theme

**Summary of content by theme**  
(providing a 'vertical' view through the programme)

The BA (Hons) International Business programme provides the essential knowledge and understanding, skills and experience required for graduates to operate effectively and successfully in an international business environment. Core areas of the programme focus on the key contemporary business concepts, the understanding of business management functions and operations in an international context.

Integrated within the study of the subject material of all core and optional modules across all levels is the stepped development and practice of appropriate, subject specific, intellectual, and transferable graduate employability, knowledge, skills, attitudes and behaviours, such as:- entrepreneurial skills, team-working, analysis of qualitative and quantitative information, critical thinking and problem solving, numerical and literacy proficiency, communication, flexibility and adaptability, contemporary ICT and digital applications proficiency, resilience, emotional intelligence, innovation and creativity, entrepreneurial skills, leadership qualities, initiative, self-

direction, self-management and autonomous learning and development. Subsequently, this provides a distinctive programme for 21<sup>st</sup> century managers.

The learning outcomes of the programme match those set out in the UK QAA subject benchmark statement for Business and Management, tailored to a managerial context. This provision correlates with requirements for management positions as it provides a solid foundation in *all* key contemporary areas of business management. It enables the performance of a broad range of management roles and is in line with the professional external requirements of such internationally recognised professional organisations as the UK Chartered Management Institute (CMI).

The programme starts at Level 4 with the core modules of BMM4412 Management and Organisational Behaviour and BMM4432 Operations Management which introduce the importance of managing people and processes in the overall context of organisations. This is contextualised to the contemporary world of business through the foundations of BMM4422 Marketing Fundamentals, ECO4012 Principles and Applications of Macroeconomics, and BMM4442 Financial Accounting. BMM4982 Ethics, Society and Employability incorporates both personal (academic, information retrieval, self-management, etc.) and professional (team working, communication, employability, etc.) skills, and includes the creation of personal development and career plans. At the end of Level 4, students take an Integrated Assessment (PLA) designed to bring together and allow students to apply their learning into practice, related to three key areas of business studied in Semesters 1 and 2 (i.e., BMM4412 Management and Organisational Behaviour, BMM4432 Operations Management, and BMM4422 Marketing Fundamentals). This multi-disciplinary integrated assessment takes students through a classic 'form, storm, norm, perform' teamworking dynamic. Teams are created at the beginning of level 4 induction week (form). Whilst teams receive a range of tasks throughout Level 4 study across semesters 1 and 2, the main tasks are integrated into Semester 1 during study of module BMM4412 Management and Organisation Behaviour module (storm). This is followed in semester 2 with module BMM4432 Operations Management module (norm) and culminates in module BMM4000 the integrated Assessment, entitled the 'Business Challenge' (perform), which takes place over two weeks after the end of Semester 2, and brings together the knowledge and skills students have developed across these three modules.

**Level 5** provides on-going study of intermediate level knowledge and abilities of these key functional areas: BMM5552 People Management, BMM5562 Marketing Communications, BMM5412 Financial Management, and BMM5312 Principles of International Business (contextualises how business management practices can be applied to local and global operations and settings). BMM5582 Business Research module contributes to preparing students for the design and execution of their Level 6 BMM6452 negotiated project, (for example where students plan to undertake primary research as part of their BMM6452 negotiated project, students will prepare for this during their study in module BMM5582 Business Research). The BMM5402 Professional Development and Placement module offers a period of professional work placement which allows for the practical application of business knowledge, skills, and behaviours in an actual workplace environment, including volunteering options. In addition to job and organisational analysis, this module includes graduate level employability focused job-market study, confirmation of personal career choice and objectives, which culminates in a career plan. Further this module contributes to preparing students for the design and execution of their Level 6 BMM6452 negotiated project, (for example students will identify and choose the set of graduate employability

skills they will develop through level 6 study on BMM6452 Professional Learning through Work; also students will liaise and negotiate with a range of employers, including their level 5 placement employer, to explore, scope, and secure a work placement and negotiated project suitable for level 6 study on BMM6452 Professional Learning through Work.

**At Level 6** the focus of the programme is on BMM6452 Professional Learning through Work core module, which enables students to consolidate their learning, knowledge, skills, and behaviours, and apply these qualities in practice within a real workplace environment, in order to generate and evidence a set of agreed business and professional outputs, outcomes and impact. Integrated within the study of all core and optional modules at Level 6, is the development and application of advanced subject specific knowledge, skills, behaviours, and graduate level employability skills. BMM6472 International Management and BMM6422 Business and Management Strategy, provide local and global perspectives on contemporary strategic approaches; BMM6502 International Marketing and BMM6582 E-business and E-marketing module provides a comprehensive guide to key aspects of analysing and deploying digital strategies and technologies within UK and global organisations, to leverage digital transformation of operations, logistics, supply chains and marketing. At Level 6 students are required to choose 1 out of 4 modules depending on their interests, from: BMM6302 Entrepreneurship and Creativity; BMM6482 Leadership; BMM6402 Project Management; or BMM6552 Financial Reporting

## 6. Structure

### BA (Hons) INTERNATIONAL BUSINESS (Single Honours)

**Duration:** 3 years full-time

**Total credit rating:** 360 (180 ECTS)

#### Level 4 - with effect from September 2018

Students are required to take:

BMM4412	Management and Organisational Behaviour	Sem 1 (+2)	20 credits
BMM4422	Marketing Fundamentals	Sem 1 (+2)	20 credits
BMM4442	Financial and Management Accounting	Sem 2	20 credits
BMM4982	Ethics, Society and Employability	Sem 1 & 2	20 credits
BMM4432	Operations Management	Sem 2	20 credits
ECO4012	Principles and Applications of Macroeconomics	Sem 2	20 credits
BMM4000	Integrated Assessment (IA)*	Sem (1 &) 2	Pass/Fail

#### Level 5 - with effect from September 2019

Progression requirements: 120 credits from Level 4.

Students are required to take:

BMM5412	Financial Management	Sem 1	20 credits
BMM5312	Principles of International Business	Sem 1	20 credits
BMM5402	Professional Development and Placement	Sem 1 & 2	20 credits
BMM5562	Marketing Communications	Sem 2	20 credits
BMM5582	Business Research	Sem 1 (+2)+	20 credits



BMM5552	People Management	Sem 2	20 credits
+Sem 1 delivery for BAC; Sem 2 delivery for LTU			

**Level 6** - with effect from September 2020 (applies to TNE franchised collaborative partners only from September 2023 – see further below for on campus delivery from September 2023)  
Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Students are required to take:

BMM6582	e-Business and e-Marketing	Sem 1	20 credits
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6472	International Management	Sem 2	20 credits

Students are required to choose 20 credits from:

BMM6442	Research Project (International Business)	Sem 1 & 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

Students are required to choose 20 credits from:

BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6482	Leadership	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 Credits
BMM6552	Financial Reporting	Sem 2	20 Credits

**Level 6** - with effect from September 2023 (applicable to on campus provision only)  
Progression requirements: 120 credits from Level 4 plus 120 credits from Level 5.

Students are required to take:

BMM6582	e-Business and e-Marketing	Sem 1	20 credits
BMM6422	Business and Management Strategy	Sem 1	20 credits
BMM6502	International Marketing	Sem 2	20 credits
BMM6472	International Management	Sem 2	20 credits
BMM6452	Professional Learning Through Work	Sem 1 & 2	20 credits

Students are required to choose 20 credits from:

BMM6302	Entrepreneurship and Creativity	Sem 1 & 2	20 credits
BMM6482	Leadership	Sem 2	20 credits
BMM6402	Project Management	Sem 2	20 Credits
BMM6552	Financial Reporting	Sem 2	20 Credits

**\*Integrated Assessment:** Level 4 students will study modules worth 120 credits and at the end of the year will also take a *Integrated Assessment (PLA)*\* designed to integrate and apply the work on the functional areas of business (marketing, finance, operations, and people management) covered at L4. The multi-disciplinary teamwork will take students through a classic 'form, storm, norm, perform' dynamic when teams will be created at the very beginning of level 4 (Induction week-form). The teams will receive a range of tasks throughout Level 4, the main ones being integrated into Semester 1 *Management and Organisation Behaviour* (storm), where it would be also closely linked to the theoretical content of the module. It would

be followed by Semester 2 *Operations Management* (norm), and culminating during *Integrated Assessment\** Business Challenge (perform). This takes place over two weeks after end of Semester 2 and brings together the skills and knowledge students have developed across all of the modules studied.

## 7. Learning, teaching and assessment

### 7a) Statement of the strategy for learning, teaching and assessment for the programme

The programme meets the requirements of relevant policy documents, particularly the QAA Framework for HE Qualifications, relevant QAA Subject Benchmark Statement and the University's Strategic Plan and Learning, Teaching and Assessment Strategy (2015-20). The key goals of the LTAS Strategy (2015-2020) strategy are to:

- a. Adopt a pedagogical approach that emphasises active enquiry and collaboration, allowing students to both shape and be responsible for their learning;
- b. Provide and support relevant technologies and learning spaces that give opportunities for flexible approaches to provision, enabling students to exercise choice in relation to where, when and how they manage their learning;
- c. Provide an educational experience that is student-centred and responsive to the needs and attributes of individuals;
- d. Retain a key role for applied learning through placements and volunteering opportunities, developing a range of employability skills;
- e. Develop critical thinking and analytical skills, enabling our graduates to make sense of an increasingly data rich world;
- f. Ensure that ethical practice, social responsibility and sustainability are central to what we do;

This is reflected in the learning, teaching and assessment strategy of the BA International Business programme. The programme focuses on essential international business management, Organisational Behaviour, marketing, and financial knowledge acquisition at Level 4, more detailed, contemporary and specific international business knowledge at Level 5 and advanced specialised knowledge of international management and marketing, strategic international business awareness and independent study and application of subject knowledge and employability skills at Level 6.

These key LTAS goals are reflected in the learning, teaching and assessment strategy of the BA International Business programme. At Level 4 the programme focuses on knowledge acquisition of essential business management areas (including organisational behaviour, marketing, operations, macroeconomics, and financial management); and contemporary and specific business management knowledge at Level 5 (including Principles of International Business and business research); and at Level 6, advanced specialist knowledge of business management (including strategy, and digitalisation of the business), as well as independent study, and application of subject knowledge and employability skills through work placement.

**The learning and teaching approaches** are based on principles of active learning, critical reflection, variety of learning approaches, student-led inquiry, and teamwork and communication

skills. The university core ethos is that lecturers take the role of facilitators in the classroom and embrace the teaching with enthusiasm and professionalism. Therefore, a variety of activities are expected in the process of module delivery (lectures, seminars, workshops, tutorials, student-led activities, peer to peer teaching, presentations, 'flipped classroom' approaches, and other more innovative approaches) as well as different choices of technology (in the virtual learning platform or other online sources) and feedback (tailored feedback and feed-forward). These modes of delivery consider students' needs, the variety of learning approaches used, as well as teamwork. Multi-cultural integration is at the centre of LTU's ethos, and this is further supported by the members of the teaching team for the programme who come from diverse cultural and ethnic backgrounds. This facilitates the creation of an inclusive learning environment for students with different ethnic and economic backgrounds. Students are expected to be responsible for their own learning, and self-directed studying is encouraged in all modules. Experiential and active learning are important elements in the development of vocational knowledge and understanding. To meet this requirement, applied exercises, case studies, role-play, practical workshops, management games, business simulations, and group- and project-work form part of the teaching strategy of the programme at Levels 4, 5 and 6. Regular pre and post lesson, directed activities, are embedded within all modules across all Levels. Throughout the programme all students receive learning support and guidance from an individually assigned Personal Tutor. There is a focus on inviting business management experts as, guest speakers, visiting lecturers and mentors to students as appropriate. In addition, internationalisation of the curriculum is emphasised. Students have the options to study International Marketing (BMM6502) and e-business and e-marketing (BMM6582) and some modules organise online collaboration (teaching and workshops) with other universities around the world. Students also have the opportunity to study abroad at one of Leeds Trinity University's partner institutions in the EU or worldwide.

**In line with Leeds Trinity's graduate employability strategy**, integrated within the study of the subject material of *all core and optional modules across all levels* is the development, enhancement and practice of appropriate subject specific knowledge; and transferable graduate employability, knowledge, skills, attitudes and behaviours; including but not limited to:- team-working, critical thinking, analysis and problem solving, numerical proficiency, initiative and self-direction, communication, flexibility and adaptability, digital skills, resilience, emotional intelligence, innovation and creativity, entrepreneurial skills, leadership qualities, self-management and autonomous learning and development. Graduate level employability skills are introduced, emphasised, and developed at Level 4. At Level 5 employability skills continue to be applied and enhanced within subject specific (BMM5312 Principles of International Business) and real business contexts i.e. via work placement (BMM5402 Professional Development and Placement). At Level 6 the emphasis is strongly on effective application of higher-level intellectual skills, including critical thinking, analysis, evaluation, synthesis and hypothesis formulation. Skills are further developed through the design and completion of an independent but supervised 'negotiated project' via module BMM6452 Professional Learning Through Work. Level 6 subject studies include the development of intellectual skills to equip students to make evidence based, informed choices and decisions, with consideration of ethics, social responsibility, equality diversity and inclusion in modules (BMM4982 Ethics, Society and Employability, BMM4412 Management and Organisational Behaviour, BMM5552 People Management, BMM6482 Leadership, and BMM6422 Business and Management Strategy). Gaining appropriate experience in an actual work situation to allow the application of knowledge and the practice and development of skills is essential for a business management programme and it is at the core of LTU's

approach. Periods of structured and supervised professional work placements within a for profit, not for profit or charitable organisation are integrated into the programme at Levels 4, 5 and 6 (BMM4982, BMM5402, and BMM6452).

**A wide range of assessment modes** are used to allow students to demonstrate their level of knowledge, understanding and skills proficiency, including :- essays, reports and portfolios; weekly assessed on-line tests (BMM4412, BMM4422, BMM4432); Integrated Assessment (BMM4000); Assessment Centre Experience (BMM5402); analytical, reflective, applicability skills and collaboration are evaluated based on for example case study analyses, personal development plan, group and individual projects and presentations. The financial and accounting related models are exam-based due to ACCA requirements. As students' progress from Level 4 to Level 6, assessments require demonstration of appropriate levels of subject specific knowledge, understanding, and skills; intellectual skills; and the effective use of transferable skills. In particular, assessment focuses on the appropriate demonstration of higher-level intellectual skills including critical thinking, analysis, evaluation, synthesis and hypothesis formulation, within specific subject and real business contexts. Overall, assessment across the programme at each level has been designed to ensure that there is a good variety and balance of assessment forms.

**7b) Programme learning outcomes covered**

[illegible]

[illegible]

## 8. Entry requirements

### Honours degree programmes

Applicants should normally have achieved the following prior to registration for the programme:

5 academic qualifications, of which at least 2 should be level 3 qualifications equivalent to A2 and must also include GCSE grade C or 4 or above in English Language (or equivalent qualification).

Some equivalent qualifications and the current typical offer conditions in terms of UCAS Tariff points are detailed in the undergraduate prospectus. For students whose first language is not English, a pass in an approved test in English is needed, e.g. the International English Language Testing Service (IELTS), with a minimum of 6.0 and with no component below 5.5, or accepted equivalent test. Full details of entry requirements are published by course on the Leeds Trinity website.

Applications are welcome from those with few or no formal qualifications. Any previous relevant work experience and learning will be assessed and, where appropriate, accredited as part of the application process. Please see Leeds Trinity's Principles and Guidelines for the Recognition of Prior Learning.

## 9. Progression, classification and award requirements

### Details of requirements for student progression between levels and receipt of the award(s)

(A certain level of attainment which must be achieved in a specific module; any modules exempted from condonement, any deviation from the standard institutional stipulations for award classification, e.g. exclusion of Level 4 module marks from Foundation Degree classification)

Undergraduate Taught Course Academic Regulations apply. Both placement-related modules are exempt from condonement of marginal failure, ie. all students must pass them to progress to the next level. Marginal failure may be condoned for all other modules for the purposes of University awards but not for professional subject exemptions.

Students who complete only Level 4 successfully and then withdraw will be eligible for a Certificate of Higher Education in Business. Students who successfully complete both Levels 4 and 5 and then withdraw will be eligible for a Diploma of Higher Education in International Business.

BMM4000 the integrated Intergrated Assessment (IA), BMM5402 Professional Development and Placement (PDP), and BMM6452 Professional Learning Through Work (PLTW) are mandatory modules, and BMM4000 PLA and BMM5402 PDP must be passed before progression. This is a requirement for all Business (BA) degrees, with the exception of TNE franchised collaborative provision, for which BMM6452 PLTW is an option module at Level 6.

## 10. Prerequisites

### Details of modules which must be passed before enrolment on a module at a higher level

None.

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## **11. Additional support needs**

Arrangements made to accommodate students with additional support needs and any unavoidable restrictions on their participation in the programme/scheme

Students with disabilities or other support needs are welcome and are expected to be able to participate fully in this programme. Arrangements will be made, via the normal University support systems, to accommodate students with additional support needs wherever possible, with reasonable adjustments made to accommodate individual needs.

## **12. Additional information**

Details regarding arrangements in respect of any special features of the programme/scheme, (eg. a non-standard delivery pattern, study abroad, a field course, specific work placement, opportunities for onward progression from foundation degrees, constraints on out-of-programme optional module choices)

This programme will be delivered in a full-time mode and may include a Semester (or up to 1 year) international study abroad opportunity and/or international industry/work placement (subject to partnership agreements and students' language abilities). Students will be encouraged to take a semester abroad study, ideally during their Level 5 Semester 1 or Semester 2, or Level 6 Semester 2 as part of BMM6452 PLTW module.